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## Capabilities

Focus Media Studios (FMS) is a video production company providing a full suite of premier video production services designed to propel your brand forward. As a client-centric company, we take the time to get to know your business inside and out before developing a tailored video experience to match the intricacies of your business. From corporate marketing and commercial promotional videos, to documentaries or viral webcasts, FMS will be your guide for all your video needs. Founded in 2009, FMS has a strong track record of working with agencies such as the EPA and DHS, and knows what it takes to reach your government audience be it federal, state or local.

## Core Competencies

### Pre-Production

- Concept Creation
- Copywriting
- Graphic Art Directions & Storyboards
- Location Scouting
- Budget Development & Supervision
- Needs Analysis
- Task Analysis
- Content Analysis

### Production

- Videography
- Cinematography
- Crew Coordination & Management
- Studio Production

### Post Production

- Non-Linear Editing Motion & 3-D Graphics
- Color Correction
- Sound Editing

### Subject Matter Expertise

- Instructional Design
- e-Learning Design & Development
- Quick Reference Guides
- Graphic Design
- Project Development
- Software Development, Modeling & Simulation, Mobile App Development and Delivery

### Drones

- Aerial Videography
- Aerial Photography
- Aerial Surveying

## Who We Are

Focus Media Studios is a full-service HD video production small business creating broadcast quality but budget-conscious media for the public, government, and nonprofit sectors. The highly skilled FMS team of camera operators, graphics designers, video editors, and technical advisors work in concert with our clients to develop comprehensive, video-based solutions for the toughest problems.

## Differentiators

### Experience

Focus Media Studios brings together over 40 years of industry expertise working on nearly 1,000 projects both for the government and private sector. Blending tactics from commercial and government marketing, we are able to convey your message so it will have the greatest impact.

### Tools

We deploy top-of-the-line cameras with accessories to make all shots possible, a full range of lighting equipment for use in any setting, quality microphones to ensure your audio is heard loud and clear, and even drones to get that perfect aerial shot you need. Our employee knowledge in instructional design, e-Learning, project and software development, and graphic design certifies your message is effective.

### Efficient

FMS is not only cost efficient in our pricing, but our product turnaround time is one of the fastest in the business. Our open line of communication during all stages of production leads to a smooth and timely finished product with little need for editing after delivery.

## Corporate data

### NAICS

512110	541922	541430
541120	541511	518210
512199	541512	519130
512191	541513	541370
541613	611430	541519
541890	611710	541990

### DUNS

079441026

### Cage Code

75UZ4